



SEVENTH-DAY ADVENTIST CHURCH IN CANADA  
ÉGLISE ADVENTISTE DU SEPTIÈME JOUR AU CANADA

**National Headquarters  
Siège Social**

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Dear Principals:

Tell Canada is an initiative of the Seventh-day Adventist Church in Canada to reach Canadians with the Gospel of Jesus Christ. Every school is encouraged to participate in this initiative because, "In the highest sense the work of education and the work of redemption are one." (E.G. White, *True Education*, p.21).

Enclosed are two documents entitled 'Our Best Ideas' and 'Acts of Kindness'. Both of these can help you decide which evangelistic activity is best suited for your school. The SDACC Office of Education will subsidize your project by 50% up to \$750.00. Please send us a proposal (see enclosed form) and we will help you make it happen. Please note that April 18 – April 24, 2010 is designated as Tell Canada Week and Sabbath, April 24, is Adventist Education Sabbath. You may wish to plan a special activity during this week and celebrate its success on Adventist Education Sabbath with a church in your constituency. Let us know about your plans by sending an e-mail to Brandy at [bperkins@sdacc.org](mailto:bperkins@sdacc.org).

Thank you for participating in Tell Canada during this school year. We look forward to receiving your reports.

Sincerely,

Dennis Marshall, Ed. D  
Director of Education

## My Personal TELL CANADA Commitment

*Because I am grateful for the grace of God, and because I sense and believe that Jesus is coming soon, I pledge that throughout the next five years I will carry out the following intentional activities as a commitment to God and to my community:*

- 1.
- 2.
- 3.

## What is TELL CANADA?

**TELL CANADA** is the response of the Seventh-day Adventist Church in Canada to the strategic plan of the World Church to **TELL THE WORLD** the great news about a soon coming Saviour.

The beauty of the **TELL CANADA** plan is that, rather than fixating upon corporate goals, it offers every conference, every church and every church member the opportunity to work for Jesus. Each group or individual is invited to “tailor-make” the plan so it is something that can be worked out in a personalized way.

The Seventh-day Adventist Church in Canada has viewed **TELL CANADA** through the filters of its own tri-fold Vision Statement of ***Proclaiming Christ, Nurturing Believers and Serving Humanity.***

It is our supreme desire that our people throughout Canada will adopt this plan as something that they can do within their families, communities and work places.

**TELL CANADA** is an initiative of the Seventh-day Adventist Church in Canada



# TELL CANADA!

*Witnesses of God's love to our families and neighbourhoods in the next five years.*

# Our Vision for Canada

## Proclaiming Christ

### Goals

- ✿ To encourage every congregation in Canada to conduct one outreach event in their community on an annual basis. That would mean that we would conduct over four hundred events in Canada each year or over 2000 events in the next five years.
- ✿ To invite each member to spend at least one hour per week focusing on some activity outside the doors or the programs of the church in order to assist un-churched people in their community.
- ✿ To encourage one third of our membership to commit to reaching one soul for Christ during the next five years. That would mean 17,000 souls won to Christ from this method alone by 2011.
- ✿ To plant, over the next five years, 150 new congregations throughout the nation. During the past five years, 121 new congregations were planted in Canada.

## Nurturing Believers

### Goals

- ✿ To encourage our members to spend at least ten minutes per day in addition to what they already spend reading God's Word.
- ✿ To encourage every congregation to develop a team of prayer warriors who will not only pray for the community but also intercede for the church, the conference and the union. This would represent over four hundred prayer units throughout Canada.
- ✿ To encourage and facilitate our pastors to become great Preachers of the Word of God.
- ✿ To encourage and facilitate our teachers to be academicians who are, first and foremost, trainers of our youth for service in this world and in the world to come.
- ✿ To ensure that our institutions are positively Seventh-day Adventist in their mission and approach.

## Serving Humanity

### Goals

- ✿ To foster the growth of the ADRA Canada National and International Programs through renewal, appropriation and strategic leadership.
- ✿ To work with ADRA Canada, National Program leadership in order to involve more young people in STORMCO projects throughout Canada.
- ✿ To encourage every church in Canada to find a niche where it can serve its community outside the doors of the church.
- ✿ To encourage the development of at least ten new community-oriented service projects in Canada within the next five years.



# Tell Canada Action Plans for Schools

It is vital that our K-12 schools participate in the Tell Canada initiative. This initiative of the SDACC has taken on the bold mandate articulated in three vision statements: Proclaiming Christ, Nurturing Believers and Serving Humanity. Our schools are instruments of evangelism just as our churches, for we have at the core of our ministry a redemptive purpose: to prepare our children for service to God and humanity.

In order to fulfill the Tell Canada initiative, we invite our schools to become involved in implementing one or more of the vision statements: Proclaiming Christ, Nurturing Believers and Serving Humanity.

In the categories below, list the best ideas (activities) you can come up with to carry out the respective vision statements. Ideas will be compiled and shared with all SDACC schools as a resource to assist them in their planning.

## Our Best Ideas

### 1. Proclaiming Christ

- Youth for Christ evangelistic crusade
- Fall and Spring dramatic presentations on the life of Jesus Christ
- Walk for Christ against drugs and the sharing of relevant materials

### 2. Nurturing Believers

- Mentorship – believers mentoring young person in Christ.
- Pair adults/children (Bible study)
- Adopt a grandparent

### 3. Serving Humanity

- Home maintenance – for singles or seniors
- Yard maintenance – for singles or seniors
- Random Acts of Kindness
- Cookie Bake/Bread Bake – distribution
- Car Wash
- ESL Classes
- Collect food for food bank
- Nursing Home Visits
- Banquet for senior citizens
- Soup for seniors
- Create-a-card
- Mission projects

## **ACTS OF KINDNESS**

Have your students make a list of things to do to bring more kindness into the world and then have them exchange lists. Do one item per day for a month. You could also make a list of kindnesses you could do for your students and do one for each student.

Conduct a newspaper kindness search. Have the students look through the newspaper for stories about acts of kindness and summarize the stories for the rest of class. Then create a Random Acts of Kindness list of ideas.

Our school celebrated “Custodian and Teacher Appreciation Day”. We served continental breakfast to the staff, cleaned the cafeteria after breakfast and lunch and cleaned the windows inside the school. The children now have a better appreciation for the custodians and the school.

No Putdowns – a middle school uses Random Acts of Kindness in their “No Putdowns” program. The guidance counsellor discussed the need for change with some students, who then took ownership of the idea and helped the student body adopt an ethos of kindness. It has been very successful in reducing putdown behaviour.

Kindness Connection – students make paper cut-outs of the human body silhouette. They write an essay, poem, or the name of someone they saw doing a kind act. They then connect the paper figures: “We are all connected by kindness.”

We are sponsoring a soup supper and canned food drive. We have opened our project to the public, and many local businesses have donated items for the supper. We hope to sell at least 500 tickets to the event. A local bank has offered to be a drop-off site for canned goods for us.

Students were encouraged to draw pictures of the Random Acts of Kindness they did outside of school. The students’ drawings were in the local paper.

“Be a Super-Hero: Commit Random Acts of Kindness”. Recognize everyday heroes in the community.

Encourage your students to start a conversation with a new student or with a classmate who seems lonely or left out. Have them write a note to someone in your class who is having a bad day.

Designate an area of the school where students practice Random Acts of Kindness.

Note to Parents – When a student is observed being kind, the teacher surprises the student by mailing a note to the parents or guardians, reporting the kind act to them and commending the students' kindness. The student is awarded a kindness certificate at the next school assembly.

Have your students visit a neighbour with a bouquet of flowers (wild ones work well) for no reason at all.

Have a poster contest where the students draw kind acts they observe around the school. Posters can be judged by the Student Association.

Bake a cake or pie and leave on someone's doorstep.

Let the neighbours around your school know that if they need help with raking leaves, shovelling snow, painting a fence, etc. your school would be happy to help out.

Ask the students to think about a time when they hurt someone's feelings by being unkind and then to rewrite the situation with a different outcome.

Secret Kindness Pals – students in one classroom drew the names of secret kindness pals. All week long they did kind acts for the person and left anonymous notes on his/her desk with kind messages. At the end of the week, they tried to guess who their kindness pal was. They also spent time reflecting and discussing how it felt to give and receive kindness.

Go to the post office in mid December and ask for the "letters to Santa" that they receive every year. Choose how many you want to take and buy/make the gift and send for Christmas.

Create a kindness door competition. Students in each classroom decorate their door with kindness quotes, stories, pictures, etc. Teachers judge the doors and give out prizes, in addition to a breakfast for the winners. Have a TV or radio station cover the event.

Have your students drop their pennies in a penny jar and use the money to help out a needy person.

Have your students collect old clothes and give them to the homeless people.

Kind Acts Students Can Do For Each Other

1. Pick up another student's jacket that has fallen on the floor.
2. Ask a student you have never played with to join you at recess.
3. Share your snack with a friend.
4. Take time to find out about a student you don't really know.

One that I wanted to share with you came from our third grade classroom. They are doing a mitten drive. They advertised with posters around the school and in the newsletters. Outside their classrooms is a Christmas tree where mitten and glove donations are hanging. I thought this was a great idea!

Popcorn Surprise – to celebrate World Kindness Day, third and fourth grade students in the RAK Club at this school held a surprise popcorn party for the school. They filled bags with popcorn and while the rest of the school was at recess, they slipped into empty classrooms and left a bag of popcorn for each student. They also got the mayor to proclaim Random Acts of Kindness Week.

Each classroom is given a plastic 32 ounce pretzel jar. The goal is to collect only pennies and put them in the jar. When the jar is full, the class is given another one. The money collected will be given to a charity. The purpose of this project is to show that one small act (symbolized by a penny) can grow into many good acts.

Bring a little beauty into sterile places – drop off a geranium plant at a police station or a cutting from a houseplant to your local fire station. Take a flower or small gift to people living on their own.

Have your Student Association write kind messages on hearts for each student in the school. Then tape one to every locker. Include a message such as, “We’re glad you’re a student at.....”.

Our staff leave notes of praise in each other’s mailboxes and notes of praise to parents in the students’ agenda books for the month of February. The children are responding in wonderful ways.

Most children love to write and receive letters from friends. How about getting the students to write letters to other students, not necessarily to their friends, which would make the receivers’ day.

One class collects children’s books that will be used in the courthouse. (Each child at the courthouse is sent home with a book.) Some students collected food and others met the needs of the SPCA. Still others collect baby items to be donated to a program that helps mothers in need.

The students in our school are building a “Rainbow of Random Acts of Kindness.” Students bring in a brief anecdote of their acts of kindness. We then print it on a paper— one of the colours of the rainbow—and post it in place on a foam core board in the hallway.

Collect school supplies, games and toys and donate them to the local children’s hospital.

What is A Kindness? Our class had regular discussion times at the start of class. One student wondered if giving his little brother some of his candy “qualified” for an act of kindness? When the entire story came out, he told us the candy given was only candy which he himself didn’t like! This made for a lively discussion.

Have your students open the phone book at random, choose a name and send that person a greeting card.

Walk around with an instamatic camera and take people’s pictures and give the photo to them.

Have your students bake a pie or loaf of bread and leave it on someone’s doorstep.

Have your students collect old clothes and/or toys and give them out to the homeless.

Announce over the intercom a Random Act of Kindness done by one of your students.

Have your students write a card thanking a volunteer, the janitor, teacher’s aide, etc for what they do for the school. Be sure to include a very specific acknowledgment: “I appreciate your taking time to take us on a trip.”; “Thank you for helping me put on my coat and shoes.”

Students in grades K-5 participated in a Random Acts of Kindness activity during the month of May. If another student showed kindness towards them they were to write the act on a happy face and post it on the kindness wall.

Ask students to perform a Random Act of Kindness for a stranger then write an essay describing the experience – how it made them feel and the reaction of the person who received their kindness.

Have students take turns taking people’s photos with an instamatic camera and then give the photo to them.

Tape a quarter to a pay phone with a note welcoming anyone who needs it to use it.

Look for opportunities to open the door for someone or give up your seat for someone.

Study kind people in history. Then have students illustrate these kind works and discuss how their contributions to society affected the world.

Discuss the following quote: “Human kindness has never weakened the stamina or softened the fibre of a free people. A nation does not have to be cruel to be tough.” – Franklin D. Roosevelt

Have students write individual statements and draw pictures depicting “What true friends really look like”!

Visit a nursing home and bring cupcakes. Sit and visit with a few of the residents. You’d be amazed at the loving reception you will receive as many residents rarely receive visitors.

Buy a donut or chocolate for the mail carrier or the man who delivers your water. Have your students secretly watch as he/she finds out it’s for them.

Have your students create greeting cards and placemats for pediatric hospital patients.

“Make My Day” Committee—teachers watch throughout the year for students who do kind acts or “make someone’s day” through helpful behavior. At the end of the year these students are rewarded with a special “Make My Day” lunch put on by the Student Association.

Have your students create bumper stickers with messages & quotes of kindness to place throughout the school, in your local community, in the church parking lot, etc.



**Tell Canada Month  
April**

*The SDACC Office of Education is willing to subsidize your project (if approved) by 50% up to \$750.00. Funds will be distributed after completion of project and receipts are submitted. This project can be done during Tell Canada Week or anytime throughout the school year.*

## **PROJECT FUNDING PROPOSAL**

**SCHOOL:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**1. Brief description of proposed project:**

**2. How does this project meet the Tell Canada initiative criteria 'Proclaiming Christ, Nurturing Believers and Serving Humanity':**

**3. What is the projected cost of this project:**

**4. When do you plan to do this project:**

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**Principals' Signature**

Please send all requests for funding to the Seventh-day Adventist Church in Canada Office of Education. Schools will be notified if their proposals are accepted and the funds allotted to them by a letter from the SDACC Office of Education.